Epraise Product CCPA Notice at Collection

Epraise Limited collects your personal information to support its business operations, including for the purposes set out in the table below.

We do not sell the personal information we collect.

We do not share your personal information for cross-context behavioral advertising purposes.

We do not collect or use any sensitive personal information about you.

We may share the personal information categories listed in the table below.

To view our full CCPA Product Privacy Policy for California residents, see here.

We may collect the personal information categories listed in the table below. The table also lists, for each category, use purposes, and whether we share the information with third party service providers.

Please note that in our processing of personal information in connection with services we provide to our school clients, we act as a 'service provider' (as this term is defined in the CCPA), and in that context our school customers act as businesses on behalf of which we process personal information for purposes of our services. When we act as service provider our processing of personal information is governed by our Data Processor Addendum or other data processing terms in place between Epraise Limited and each customer. For more information on our processing of personal information as a service provider, please contact the educational or other institution that collected your personal information in connection with the services.

Activity	Categories of Personal Information	Sharing
To manage our relationship with you which will include notifying you about changes to our terms of use or our privacy policy.	A. Identifiers B. Personal information categories listed in the California Customer Records statute (Cal. Civ. Code § 1798.80(e)) D. Commercial Information F. Internet and other similar network activity	Yes
To administer and protect our business and our Services (including troubleshooting, data analysis, testing, system maintenance, support,	A. Identifiers B. Personal information categories listed in the California Customer Records statute (Cal. Civ. Code § 1798.80(e))	Yes

reporting and hosting of data)	F. Internet and other similar network activity	
To deliver relevant Services to you, including the platform, any integrations and any associated administrative tasks such as billing.	A. Identifiers B. Personal information categories listed in the California Customer Records statute (Cal. Civ. Code § 1798.80(e)) C. Protected classification characteristics under California or federal law D. Commercial information E. Biometric information F. Internet and other similar network activity J. Non-public education information	Yes
To use data analytics to improve our Website, Services, marketing, customer relationships and experiences.	A. Identifiers B. Personal information categories listed in the California Customer Records statute (Cal. Civ. Code § 1798.80(e)) D. Commercial Information F. Internet and other similar network activity	Yes

If you have any questions about this Notice or need to access it in an alternative format due to having a disability, please contact privacy@epraise.co.uk or write us at:

Epraise Limited
Attn: DPO & CISO
c/o Firefly Learning Limited
167-169 Great Portland Street, 5th Floor
London, UK W1W 5PE

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